



URBAN COLLEGE OF BOSTON

Mission:

Urban College of Boston exists to provide opportunity to every student seeking a college degree or professional advancement. The College supports students as they overcome economic, social, and language barriers to achieve academic, personal or professional aspirations.

Vision:

Urban College of Boston will be an empowering institution, providing every student full access to the resources and support they need to succeed personally, academically and professionally. We will enrich the communities and neighborhoods of metropolitan Boston through our unique, rigorous and compassionate education that goes beyond the classroom and meets our diverse students in the context of their lives.

Values:

Urban College of Boston believes that the most lasting way to empower people is through education. We will leverage every resource at our disposal to ensure that our students not only have access to a college education but also have the social, economic, interpersonal and academic support they need to be successful. We will impact communities by empowering leaders and parents, who build up their families, neighborhoods and work places. We will emulate the perseverance and fortitude exemplified by our students in our own conduct as we partner with them to transform lives and communities through the power of education.

STRATEGIC GOALS 2014-2019

Enrollment Growth

Urban College of Boston will seek to attract and retain the widest possible range of students who can benefit from its resources—whether their primary focus is on building the foundation for a bachelor’s or advanced degree, career preparation, development of basic skills, or personal growth.

- Drive enrollment growth through careful analysis of the needs and interests of potential and current students.
- Promote the core strengths of Urban College of Boston—student support, classes in native languages, and convenient locations and schedules—to effectively engage as many potential students as possible.
- Enhance the general public awareness of Urban College of Boston through increased marketing, outreach, and community partnerships.

- Implement a five-year Enrollment Plan to increase the size of new student enrollment and assess and improve retention and graduation rates.

Student Success

Urban College of Boston will support, strengthen, and encourage student effort by assisting in overcoming challenges that may interfere with student progress and enhancing each student's ability to manage and direct his or her own learning and career development over a lifetime.

- Increase the capacity of Urban College of Boston to provide assistance in critical areas of daily life, educational achievement, professional development, orientation, advisement and counseling, career planning, employment, and cultural enrichment.
- Expand academic resources to all students in a manner that is accessible and engaging.
- Raise student awareness about non-academic resources available to serve as additional support tools for their academic progress.
- Enhance our welcoming and trusting learning and social environment in which students are comfortable seeking assistance and are provided with a comprehensive set of resources.

Academic Excellence

Urban College of Boston will ensure that it continues to offer students the highest quality education.

- Ensure that each student attains our Core Competencies, which represent the basic framework for lifelong learning.
- Help each student develop the specialized skills needed for success and leadership in a wide variety of professional and academic settings.
- Offer a robust curriculum that is in keeping with students' needs and workforce requirements.
- Provide students and faculty with needed resources by continually updating instructional technology.
- Recruit and maintain an outstanding, highly qualified, diverse faculty that is committed to our mission.
- Provide seamless opportunities for graduates to transfer to baccalaureate programs.

Financial Stability

Urban College of Boston will establish and sustain a secure financial base on which to build continued growth and development.

- Ensure sound financial and accounting principles are consistently utilized as the basis for continued stability and growth.
- Provide increased financial support for the College's nontraditional, diverse student body.
- Support a highly qualified faculty and staff sufficient to meet the needs of our student population.
- Develop new sources of financial support to achieve enhanced stability and targeted levels of growth.