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**FOR IMMEDIATE RELEASE**

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**DIANA (DINA) ROBERTS NAMED DIRECTOR OF INSTITUTIONAL  
ADVANCEMENT OF URBAN COLLEGE OF BOSTON**

Urban College of Boston (UCB) President, Dr. Linda Edmonds Turner is pleased to announce the appointment of Diana (Dina) Roberts as Director of Institutional Advancement.

“We are extremely fortunate that Dina has agreed to lead the College’s fund raising initiatives as it continues its important mission of providing access to higher education to Boston’s inner-city residents,” said Dr. Turner.

In 2001, the Urban College of Boston was granted full accreditation by the New England Association of Schools and Colleges (NEASC), Inc. Earlier last month, UCB received continued accreditation from the NEASC Commission on Institutions of Higher Education.

“I am thrilled to be chosen to lead the Urban College and carry its important mission forward,” said Dina Roberts.

Diana (Dina) Roberts, CFRE comes to the Urban College as the Director of Institutional Advancement following three years at Boston Medical Center as a Senior Major Gifts Officer. Dina served on the Boston Medical Center campaign team where she helped raise \$119 million for the J. Joseph Moakley Cancer Services Building, which was completed in 2006.

Dina brings over twenty years of development/public relations experience to the Urban

Asked why she chose to come to Urban College, Dina says “There is no greater mission to work on in Massachusetts than to help students gain the skills to move upward in our workforce and lead fulfilling, successful lives. It’s a privilege to come to the Urban College every day”.

Dina graduated from nearby Milton Academy and received her Bachelor of Arts degree in 1972 from Drake University in Iowa. She served in the Peace Corps building day care centers in Tunisia, North Africa and later served on the national staff of the Peace Corps in Washington, D.C. She has served on a number of Boards, including the Association of Fundraising Professionals and is currently an Overseer of the Boston Conservatory.

The mission of the Urban College is to provide higher education opportunities to residents who are “under-served” by traditional colleges within a supportive environment and a curriculum that emphasizes career preparation and skill development. The student body reflects the cultural and ethnic diversity of Boston’s urban neighborhood locations. Urban College is the only college in New England offering Bilingual Early Childhood Education Programs in Spanish/English and Cantonese/English

The Urban College of Boston particularly reaches out to non-traditional students who understand the value of higher education and its importance in their lives and the lives of their families. Currently, almost 800 students are enrolled at the Urban College. The majority of Urban College students are working parents who juggle full-time jobs, childcare and their studies. The college’s success stories are numerous, with many graduates now holding significant positions in government, business and community agencies

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